



## COLLEGE PARK SPRING FEST

### SPONSORSHIP LEVELS

**Saturday, May 6, 2022 (5-11pm)**

**Expected Attendance: 5,000**

**\$500**

- Logo on all marketing materials (posters, postcards, print ad and more)

**\$1000** *All above benefits, plus:*

- Logo on stage banners
- Thank you recognition from stage by event MC

**\$2000** *All above benefits, plus:*

- Logo on College Park Main Street website
- Reserved table for 10 guests
- Brand activation space (10'x10')

**\$4000** *All above benefits, plus:*

- Branded content on CPMS social media platforms
- Prime logo placement on stage banners

**\$7000** *All above benefits, plus:*

- One additional reserved table for 10 guests
- 20'x20' brand activation space in free-standing key location
- Additional branded content on CPMS social media platforms

**\$13,000** *All above benefits, plus:*

- Recognition as Stage Sponsor with custom backdrop
- Prominent recognition from stage by event MC
- Custom-created branded video content for social media distribution
- 20'x20' brand activation space in free-standing key location