



holiday
on *the*
DRIVE

Holiday On The Drive **Thursday, December 7, 2023 from 5-9pm** **along Edgewater Drive in College Park**

Holiday On The Drive is an annual community street festival celebrating the holiday season in College Park. We will have family friendly activities as well as a curated holiday market featuring vendors, live music and a beautifully decorated winter wonderland. An estimated 3,000 people enjoy this complimentary street festival hosted by College Park Main Street. As a valuable supporter of our community, we invite you to consider sponsoring Holiday on The Drive 2023. Please contact wooforlando@gmail.com or chelsea@yayaandlou.com for more details.

SPONSORSHIP OPPORTUNITIES:

Santa Claus (Presenting Sponsor) - \$5,000

- Logo on all marketing materials & event signage
- Logo on event banner above Edgewater Dr with recognition as presenting sponsor
- 2 (10x10) tent spaces at either end for marketing and/ or holiday activities
- 1 Jazzfest table with 10 entry wrist bands
- 10 Wine Walk tickets
- 4 social media mentions
- 1 Holiday tree in Tree Forest to decorate as desired

Mrs. Claus - \$2,500

- Logo on all marketing materials & event signage
- 1 (10x10) tent space for marketing and/or holiday activities
- 1 Jazzfest table with 10 entry wrist bands
- 5 Wine Walk tickets
- 2 social media mentions
- 1 Holiday tree in Tree Forest to decorate as desired

Reindeer - \$1,000

- Logo on all marketing materials & event signage
- 1 (10x10) tent space for marketing and/or holiday activities
- 1 social media mention
- 1 Holiday tree in Tree Forest to decorate as desired

Holiday Tree - \$500

- 1 Holiday tree in Tree Forest to decorate as desired



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Sponsorship Registration Form:

Business Name: _____

Contact Name: _____

Telephone # : _____

Email Address: _____

Physical Address: _____

Sponsorship Level: _____

Payment Method: check _____ cc _____ transfer _____

**Please return completed registration along with your logo in .jpeg format to be included in marketing materials to:
Amelia Harrison - director@collegetparkmainstreet.com**

To set up payment arrangements or if you have any questions please reach out to Michelle at wooforlando@gmail.com or Chelsea at chelsea@yayaandlou.com.